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ALAM FLORA GEARS UP: 220 STAFF ASSIGNED FOR NATIONAL DAY CELEBRATION CLEAN-UP

Putrajaya, 29 August 2024 – Alam Flora Sdn. Bhd., a subsidiary of Malakoff Corporation Berhad, deployed 220 cleaning staff for the full rehearsal of the National Day celebration today. The company will again mobilise its cleaning team on 31 August 2024, to ensure a pristine environment during the National Day festivities. This initiative underscores Alam Flora's ongoing commitment to maintaining optimal cleanliness across the event site, which spans over 400,000 square meters, ensuring a comfortable and orderly environment throughout this historic event.

During the rehearsal of the National Day parade from 26 to 28 August 2024, Alam Flora will enhance its cleaning efforts by supplying 650 units of 120L mobile garbage bins, 100 units of 660L mobile garbage bins and 11 RORO bins. This effort aims to ensure that all areas remain clean and organised in the lead-up to the full rehearsal.

Alam Flora will deploy four compactors for thorough post-parade cleaning following the National Day celebrations, ensuring the event site is swiftly and efficiently restored to its original condition. Prior to the parade, two jetting trucks will be utilised for flushing the area, ensuring the site is clean and orderly in preparation for this historic event.

"On the National Day, we will allocate 220 staff to ensure the event site remains clean and orderly throughout the celebrations. Alam Flora is committed to ensuring the event proceeds smoothly without any cleanliness disruptions," said Encik Badrulhisyam Fauzi, Covering Chief Executive Officer of Alam Flora. He also urges the public to avoid littering and to use the bins provided to help maintain the cleanliness of the event area.

After the National Day parade, Alam Flora will extend its comprehensive cleaning efforts at the celebration site from 1 to 3 September 2024. A total of 34 cleaning workers will be assigned daily in the Dataran Putrajaya area, supported by 10 units of 660L portable waste bins and 2 units of RORO bins. Other areas will be cleaned by the existing routine workers. This effort aims to restore the area to its original condition and maintain environmental sustainability after the event concludes.



This initiative is part of Malakoff's business pillar, Malakoff Environmental Solutions' aspiration to focus on environmental management and solutions that are dedicated to serving communities and the planet. It is also in line with the UN SDG Goal No. 11 where it aims at making cities and human settlements inclusive, safe, resilient and sustainable, aligned with Malakoff's overarching purpose of 'Enhancing Life, Enriching Communities'.

ABOUT ALAM FLORA SDN BHD:

Incorporated in 1995, Alam Flora Sdn Bhd (Alam Flora) is one of the leading environmental management companies in Malaysia that is dedicated to serving communities to manage and reduce waste with minimal environmental impact. Alam Flora is a wholly owned subsidiary of Malakoff Corporation Berhad. Being one of the largest concession holders of Malaysia's national solid waste management and public cleansing privatization project, Alam Flora provides comprehensive waste management services to several concession areas in certain regions of Peninsular Malaysia, the Federal Territory of Kuala Lumpur and Putrajaya, and Pahang.

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