

ALAM FLORA COLLECTS 3.62 TONNES OF WASTE DURING 2025 NEW YEAR CELEBRATION

Kuala Lumpur, 2 January 2025 – Alam Flora Sdn Bhd, a subsidiary of Malakoff Corporation Berhad, successfully collected 3.62 tonnes of waste from key areas in Kuala Lumpur during the 2025 New Year's Eve celebrations. This marks an 18% increase in waste collection compared to the previous year, with the highest volume coming from Dataran Merdeka (1.67 tonnes), followed by Bukit Bintang (0.93 tonnes) and KLCC (1.02 tonnes). The cleanup operation began at 10 PM on New Year's Eve and ended at 8 AM the following day, ensuring the city was cleaned and ready for the new year.

A total of 141 personnel, including pre-cleaning teams, drivers, and general staff, were deployed to handle the waste collection. Alam Flora also utilized three compactor vehicles and 24 mobile garbage bins to support the efforts. Water jets were used to clean pavements in high-footfall areas like Dataran Merdeka, enhancing the efficiency of the cleanup operation. Despite varying crowd sizes, the waste management process was reported to be relatively smooth, especially at Dataran Merdeka.

This cleanup effort reflects Alam Flora's ongoing commitment to environmental sustainability and urban cleanliness. The operation aligns with Malakoff's environmental goals and its aspiration to contribute to the United Nations' Sustainable Development Goal No. 9, which focuses on resilient infrastructure and sustainable industrialization. Alam Flora continues to play a key role in maintaining Kuala Lumpur's cleanliness and promoting a greener future through effective waste management solutions.

ABOUT ALAM FLORA SDN BHD:

Incorporated in 1995, Alam Flora Sdn Bhd (Alam Flora) is one of the leading environmental management companies in Malaysia that is dedicated to serving communities to manage and reduce waste with minimal environmental impact. Alam Flora is a wholly owned subsidiary of Malakoff Corporation Berhad. Being one of the largest concession holders of Malaysia's national solid waste management and public cleansing privatization project, Alam Flora provides comprehensive waste management services to several concession areas in certain regions of Peninsular Malaysia, the Federal Territory of Kuala Lumpur and Putrajaya, and Pahang.

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